

Introduction to Entrepreneurship		
Training Days	Topic	Description
Day 1 21 st November 2020	Entrepreneurship Thought & Action Idea design & Development	<ul style="list-style-type: none"> - Defining Entrepreneurship - Characteristics of an Entrepreneur - Why Entrepreneurship Vs Traditional Business - Two ways of thinking and making ideas - How to come up with an innovative idea - How to develop your idea into a clear business concept - Design a SMART goal for yourself and your future
Day 2 22 nd November 2020	Design Thinking a problem-solving approach	<ul style="list-style-type: none"> - What is Design Thinking? - Understanding Design Thinking Framework. - Design Thinking Process
Day 3 23 rd November 2020	Design Thinking Methodology	<ul style="list-style-type: none"> - Working on a case study
Day 4 24 th November 2020	Business Model Canvas	The lean startup Methodology and Business Model Canvas as a framework for success
Day 5 25 th November 2020	Business Model Canvas	Case Study

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