

**Eighth International Conference on**

**ICT in our lives  
*Humanitarian ICT***

Faculty of Commerce, Alexandria University

Alexandria, Egypt

December 15th-17th, 2018

Prospect **Program**

**First Day** December 15th

**Main Hall,** 2nd Floor, Nour Building

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| **8:30-9:30** | **Registration** |
| **9:30-10:30** | **Inauguration of the event**  **Official Representation of the ministry of Communications and Information Technology**  **Official Representation of the ministry of Higher Education**  **H.E. Prof. Dr. Essam El Kordi**  **President of Alexandria University**  **H.E. Prof. Dr. Yossry El Gamal**  **Former Minister of Education**  **Opening Speech: What are new technology trends bringing to humanity?**  **Eng. Khalil Hassan Khalil**  **Chairman, Digital Economy and Technology General Division, Federation of Egyptian Chambers of Commerce**  **Prof. Dr. Elsayed Elsiefy**  **Dean, Faculty of Commerce, Alexandria University**  **Prof. Dr. Mohamed Abdel Azim**  **Vice Dean, Faculty of Commerce, Alexandria University**  **Prof. Dr. Ghada El Khayat**  **Chair, ICT In Our Lives 2018** |
| **10:30-12:30** | **Session I – Keynote Speeches**  **Session Chair – Prof. Amin Shoukry**  **Keynote Speech 1**  **Prof. Hesham El Askary**  Chapman University, United States of America  ***Title: Using ICT to Predict and Prevent Human Crisis***  **Keynote Speech 2**  **Prof. Sherif Delawar**  Professor at Arab Academy of Science and Technology and Maritime Transport  ***Title: The Augmented Individual***  **Keynote Speech 3**  Dr. Heba Saleh  Chairperson, Information Technology Institute  Title: Skills for Today and Tomorrow’s Talent  **Keynote Speech 4  Prof. Amr Eltawil**  Egypt Japan University for Science and Technology  ***Title: Logistical Operations for Human Relief*** |
| **12:30-13:00** | **Coffee Break** |
| **13:00-15:00** | **Session II- Human Identity and The Digital Technology**  **Session Chair – Prof. Amr El Masry**  **Eng. Essam Elshaar**  Big Data & Data Integration Manager, Teradata Egypt  ***Title: Digital Transformation: how does this touch humans?***  **Mr. Ahmed Elsobky**  ITIDA  ***Title: ICT-NCF adoption in Egyptian Universities***  **Eng. Rasha Tantawy**  TIEC  ***Title*: ICT Women Entrepreneurs** |
| **15:00-16:00** | **Session III- Heritage Preservation and The Digital Humanities**  **Session Chair – Dr. Rim Hafez**  **Eng. Hanaa Hammad**  **Title: Culure Preservation: a digital imperative**  **Dr. Rima Malek**  **Lebanese University**  ***Title: Digital humanities in libraries***  **Prof. Jacqueline Bergeron**  **title: Pédagogie Universitaire à l’heure du numérique : défis et enjeux** |
| **16:00-17:00** | **Session IV – ICT-Based Initiatives in Support of Humans with problems**  **Session Chair – Prof. Ghada El Khayat**  **Dr Shaimaa Lazem**  City of Scientific Research and Technological Applications (SRTA-City), Alexandria, Egypt  ***Title: Mobile Technology for confronting problems in some communities***  **Eng. Ramy Samy**  Bekia  ***Title: Creating value with waste through mobile connectivity***    **Eng. Asmaa Emad Eldin**  Business Process Consultant, SAP  ***Title*: Digital Transformation Supporting Humanitarian Causes** |
| **17:00** | **Busses Leave Campus for Gala Dinner** |

**Second Day (December 16th, 2018)**

**Main Hall,** 2nd Floor, Nour Building

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| **9:00-10:00** | **Session V- Social Networks and Big Data Analytics**  **Session Chair: Dr. Yasser Abdel Ghaffar**  **Dr. Tamer Fouad**  Montazah Institute for Information Systems, Alexandria University  ***Title:*** **What responses can social networks brig in case of natural crisis**  ***+***  **5 Research Papers** |
| **10:00-11:00** | **Session VI – E-learning and Assessment**  **Session Chair: Dr. Afaf Ayed**    **M. Cedric lelongue**  Expert Erasmus  ***Title:* De la conception à l’apprentissage à travers un jeu sérieux pour mobile**  **+**  **5 Research Papers** |
| **11:00-12:45** | **Session VII- ICT and Empowerment**  **Session Chair: Dr. Safaa Hussein**  **8 Research Papers** |
| **12:45-13:15** | **Break** |
| **13:15-14:45** | **Session VIII – ICT, Tourism, Media and Public Image**  **Chair: Prof. Ghada El Khayat**  **7 Research Papers** |
| **14:45-17:00** | **Session IX- Workshop on Digital Humanities**  **Facilitateur: M. Cedric Lelongue**      **Participants de plusieurs universites** |
| **17:00** | **Buses Leave Campus for Dinner** |

**Third Day– Students Day**

**Main Hall,** 2nd Floor, Nour Building

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| **08:00 - 8:30** | **Registration** |
| **08:30 –8:45** | **Welcome Speech**  **Dr. Ghada El Khayat**  Chair, Information Systems and Computers Department, Faculty of Commerce, Alexandria University |
| **08:45 – 09:15** | **Mr. Abdel Rahman ElAdawy**  IEEE Student Chapter, Alexandria  ***Titie: IEEE AlexSB: Student activities' role in developing society and alternative learning*** |
| **9:15-10:00** | **Soumaya Medhat**  Student, Alexandria University  ***Title: SAP Terminology Initiativey*** |
| **10:00 - 10:45** | **Mr. Karim Taher**  Student, Alexandria University  ***Title: How to work with emotional intelligence*** |
| **10:45-11:15** | **Mr. Amr Fathy**  Mozilla Egypt  ***Title***: **Introduction about Mozilla Campus Club – AUFC**  **Mr. Ziad Tarek & Mr. Omar Sherif** Mozilla Egypt  ***Title:*** **Artificial Intelligence threat your Job** |
| **11:15-11:45** | **Mr. Abdelrahman Samy**  Mozilla  **Title*: Student Activities between multinationals and government*** |
| **11:45 - 12:00** | **Break** |
| **12:00 - 14:30** | **Alexandria ACM Student Chapter Session**  **ACM Student Chapter Talk**  **CSED Talk**  **Introduction to Algorithms**  **ACM Competition and Problem Solving**  **Programming Languages**  **Self-Learning Session** |
| **14:30 - 16:30** | **GDG Session**  **Mr. Abdel Rahman Omran**  **Google Technologies**  **Mr. Ahmed Aboul Dahab**  **Tools for developers** |
| **16:30- 17:00** | **Presentation of Competition Videos and Winners Selection**  **Jury:**  **Prof. Amr El Masry**  **Eng. Mohamed Barghash**  **Eng. Youssef Aly** |
| **17:00** | **Closing** |