

**Eighth International Conference on**

**ICT in our lives
*Humanitarian ICT***

Faculty of Commerce, Alexandria University

Alexandria, Egypt

December 15th-17th, 2018

 Prospect **Program**

**First Day** December 15th

**Main Hall,** 2nd Floor, Nour Building

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| **8:30-9:30** | **Registration** |
| **9:30-10:30** | **Inauguration of the event****Official Representation of the ministry of Communications and Information Technology****Official Representation of the ministry of Higher Education** **H.E. Prof. Dr. Essam El Kordi** **President of Alexandria University****H.E. Prof. Dr. Yossry El Gamal****Former Minister of Education****Opening Speech: What are new technology trends bringing to humanity?****Eng. Khalil Hassan Khalil****Chairman, Digital Economy and Technology General Division, Federation of Egyptian Chambers of Commerce****Prof. Dr. Elsayed Elsiefy****Dean, Faculty of Commerce, Alexandria University****Prof. Dr. Mohamed Abdel Azim****Vice Dean, Faculty of Commerce, Alexandria University****Prof. Dr. Ghada El Khayat** **Chair, ICT In Our Lives 2018** |
| **10:30-12:30** | **Session I – Keynote Speeches****Session Chair – Prof. Amin Shoukry****Keynote Speech 1****Prof. Hesham El Askary**Chapman University, United States of America***Title: Using ICT to Predict and Prevent Human Crisis*****Keynote Speech 2****Prof. Sherif Delawar**Professor at Arab Academy of Science and Technology and Maritime Transport ***Title: The Augmented Individual*****Keynote Speech 3**Dr. Heba SalehChairperson, Information Technology InstituteTitle: Skills for Today and Tomorrow’s Talent**Keynote Speech 4 Prof. Amr Eltawil**Egypt Japan University for Science and Technology***Title: Logistical Operations for Human Relief*** |
| **12:30-13:00** | **Coffee Break** |
| **13:00-15:00** | **Session II- Human Identity and The Digital Technology** **Session Chair – Prof. Amr El Masry****Eng. Essam Elshaar**Big Data & Data Integration Manager, Teradata Egypt ***Title: Digital Transformation: how does this touch humans?*****Mr. Ahmed Elsobky**ITIDA***Title: ICT-NCF adoption in Egyptian Universities*****Eng. Rasha Tantawy**TIEC***Title*: ICT Women Entrepreneurs** |
| **15:00-16:00** | **Session III- Heritage Preservation and The Digital Humanities****Session Chair – Dr. Rim Hafez****Eng. Hanaa Hammad** **Title: Culure Preservation: a digital imperative****Dr. Rima Malek****Lebanese University*****Title: Digital humanities in libraries*****Prof. Jacqueline Bergeron****title: Pédagogie Universitaire à l’heure du numérique : défis et enjeux** |
| **16:00-17:00** | **Session IV – ICT-Based Initiatives in Support of Humans with problems****Session Chair – Prof. Ghada El Khayat****Dr Shaimaa Lazem**City of Scientific Research and Technological Applications (SRTA-City), Alexandria, Egypt***Title: Mobile Technology for confronting problems in some communities*** **Eng. Ramy Samy**Bekia***Title: Creating value with waste through mobile connectivity*****Eng. Asmaa Emad Eldin**Business Process Consultant, SAP***Title*: Digital Transformation Supporting Humanitarian Causes** |
| **17:00** | **Busses Leave Campus for Gala Dinner** |

**Second Day (December 16th, 2018)**

**Main Hall,** 2nd Floor, Nour Building

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| **9:00-10:00** | **Session V- Social Networks and Big Data Analytics** **Session Chair: Dr. Yasser Abdel Ghaffar****Dr. Tamer Fouad**Montazah Institute for Information Systems, Alexandria University***Title:*** **What responses can social networks brig in case of natural crisis** ***+***  **5 Research Papers** |
| **10:00-11:00** | **Session VI – E-learning and Assessment****Session Chair: Dr. Afaf Ayed****M. Cedric lelongue**Expert Erasmus***Title:* De la conception à l’apprentissage à travers un jeu sérieux pour mobile****+**  **5 Research Papers** |
| **11:00-12:45** | **Session VII- ICT and Empowerment****Session Chair: Dr. Safaa Hussein** **8 Research Papers** |
| **12:45-13:15** | **Break** |
| **13:15-14:45** | **Session VIII – ICT, Tourism, Media and Public Image** **Chair: Prof. Ghada El Khayat****7 Research Papers** |
| **14:45-17:00** | **Session IX- Workshop on Digital Humanities** **Facilitateur: M. Cedric Lelongue****Participants de plusieurs universites** |
| **17:00** | **Buses Leave Campus for Dinner** |

**Third Day– Students Day**

**Main Hall,** 2nd Floor, Nour Building

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| **08:00 - 8:30** | **Registration** |
| **08:30 –8:45** | **Welcome Speech****Dr. Ghada El Khayat**Chair, Information Systems and Computers Department, Faculty of Commerce, Alexandria University |
| **08:45 – 09:15** | **Mr. Abdel Rahman ElAdawy**IEEE Student Chapter, Alexandria***Titie: IEEE AlexSB: Student activities' role in developing society and alternative learning*** |
| **9:15-10:00** | **Soumaya Medhat**Student, Alexandria University***Title: SAP Terminology Initiativey***  |
| **10:00 - 10:45** | **Mr. Karim Taher** Student, Alexandria University***Title: How to work with emotional intelligence*** |
| **10:45-11:15** | **Mr. Amr Fathy** Mozilla Egypt***Title***: **Introduction about Mozilla Campus Club – AUFC****Mr. Ziad Tarek & Mr. Omar Sherif** Mozilla Egypt***Title:*** **Artificial Intelligence threat your Job** |
| **11:15-11:45** | **Mr. Abdelrahman Samy**Mozilla **Title*: Student Activities between multinationals and government*** |
| **11:45 - 12:00** | **Break** |
| **12:00 - 14:30** | **Alexandria ACM Student Chapter Session** **ACM Student Chapter Talk****CSED Talk****Introduction to Algorithms****ACM Competition and Problem Solving****Programming Languages****Self-Learning Session** |
| **14:30 - 16:30** | **GDG Session****Mr. Abdel Rahman Omran****Google Technologies****Mr. Ahmed Aboul Dahab****Tools for developers** |
| **16:30- 17:00** | **Presentation of Competition Videos and Winners Selection****Jury:** **Prof. Amr El Masry****Eng. Mohamed Barghash****Eng. Youssef Aly** |
| **17:00** | **Closing** |